



FOR IMMEDIATE RELEASE
March 3, 2010

SPORTSQUEST TO HOST GROUND BREAKING CEREMONY FOR EAST CAMPUS

Phase One of SportsQuest campus will be a 115 acre parcel that includes Sport Fields & Festival Park

CHESTERFIELD, VA

SportsQuest, LLC (SportsQuest), operators of the SportsQuest sports and entertainment complex scheduled to open by September 2010, announced today that they are hosting a ground breaking ceremony open to the public on Wednesday, March 10, at 11:00 am.

“It has been an incredible process over the past few years leading up to this event; we are appreciative of the many local community partners that worked with me to help this day happen,” said SportsQuest, CEO, Steve Burton. After attending Chesterfield County Public Schools, Burton left the area for many years, but returned to Chesterfield County in 1991 to settle down and raise a family with his wife of 25 years, Cindy, and two children, Jessica (age 21) and Josh (age 19).

The public is welcome to attend the event, joining a number of County and State political leaders, who have committed to attending, as a show of support for the SportsQuest project.

SportsQuest recently unveiled the final design layout for the East Campus, which can be found on the campus tour link at www.SportsQuest.biz. “It will include the largest synthetic turf campus in the US and an outstanding Festival Park for outdoor events and concert series – both will be an excellent addition to the sports and family entertainment options available to the region,” added Burton.

Tournament play in a number of field sports, including soccer, lacrosse, field hockey, rugby, ultimate Frisbee and more will begin this fall. Fall Sports Tournaments for 2010 are being scheduled now.

Ground Breaking Location:
12772 Oak Lake Court (Cul-de-sac on campus entrance)
Midlothian, VA 23112
Time: 11:00 am

A tour of the current neighboring SportsQuest sports facilities will follow immediately.

ABOUT SPORTSQUEST

The SportsQuest complex is a 250-acre, \$100 million all-purpose sports mega-plex that spawned from the vision of SportsQuest's Chief Executive Officer and Chairman, Dr. Stephen A. Burton. The facility is designed to be a sports, fitness and entertainment hub that will host activities for athletes of all ages and abilities. The complex will serve a variety of purposes, including recreational enjoyment, youth development, and high performance training. The SportsQuest complex will also serve as the home for the Indoor Football League's Richmond Revolution and will host Arena Racing Richmond™ events as part of SportsQuest's partnership with Arena Racing USA®.

For more information about the SportsQuest Ground breaking, contact:
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